



SEO Readiness Checklist

“Is Your Website Ready to Rank, Convert & Scale?” – A Free Guide by
BhavPro – SEO & Digital Growth Experts

Why Use This Checklist?

Before you invest in SEO or digital marketing, make sure your business is **truly ready** to capture results.

This 1-page checklist helps you:

- Identify weak points in your current site setup
- Prioritize what to fix before scaling traffic
- Accelerate ROI from SEO investments

SEO Readiness: What We Check

◆ 1. Technical Health

Item	Status
<input checked="" type="checkbox"/> Website loads under 3 seconds	
<input checked="" type="checkbox"/> Mobile responsiveness is tested	
<input checked="" type="checkbox"/> No broken links (404s, redirects)	
<input checked="" type="checkbox"/> SSL Certificate (HTTPS enabled)	
<input checked="" type="checkbox"/> Google Search Console is set up	

◆ 2. On-Page Optimization

Item	Status
<input checked="" type="checkbox"/> Page titles include focus keywords	
<input checked="" type="checkbox"/> Meta descriptions are unique & clear	
<input checked="" type="checkbox"/> Headings (H1-H3) are structured logically	
<input checked="" type="checkbox"/> Image ALT tags are descriptive	
<input checked="" type="checkbox"/> Internal links support user journey	

◆ 3. Local SEO Readiness (Optional)

Item	Status
✓ Google My Business profile is active	
✓ NAP (Name, Address, Phone) is consistent	
✓ Local reviews are requested regularly	
✓ Location pages are optimized	

◆ 4. Content Strength

Item	Status
✓ At least 5 service or topic pages	
✓ Blog posts or resource content exists	
✓ Target keywords identified per page	
✓ Content is written for humans & search	

◆ 5. Conversion Readiness

Item	Status
✓ Clear call-to-action (CTA) on each page	
✓ Contact forms are working	
✓ Thank-you or confirmation page is in place	
✓ Live chat or chatbot for engagement	
✓ Lead magnet or offer is visible	

Your SEO Readiness Score (Self-Evaluation)

Readiness Level	Action
✓ 20–25 ✓	You're ready to scale! Let's build your strategy.
⚠ 12–19	Foundational SEO fixes needed — book a free audit
✗ < 12	Let's start with an SEO rescue plan — you're leaving leads on the table

What Happens Next?

Once you've completed this checklist:

1. Send it to us or upload during your quote request.
2. We'll validate your results and build a custom roadmap.
3. You'll receive a full plan within 24 hours — no pressure.

Not sure about something? Feel free to reach out—we're here to help. You can also submit a **quote inquiry**, and we'll guide you through the **next steps**.

Work With BhavPro

15+ Years of SEO, VoIP & Digital Transformation Experience

- **300%** average organic traffic increase
- 100+ businesses scaled with SEO & funnel strategies
- Trusted partner in AI, CRM, and automation for digital growth

Ready to Take the Next Step?

◆ [Request a Free SEO Audit](#)

◆ [Book Your Strategy Call](#)

◆ [Get a Custom Quote](#)

Download Includes:

- ✓ Full Checklist (Editable PDF)
- ✓ 5-Step SEO Launch Plan
- ✓ Bonus: "Top 10 SEO Mistakes to Avoid in 2025"

Packages & Custom Quotes

We understand every creative need is unique. Instead of fixed pricing, we offer custom quotes based on your scope and goals. Book a free consultation and let's build your vision.

BhavPro – SEO & Digital Growth Strategist

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